

## SEMINAR SCHEDULE

### Risk Management Seminar

**REGISTRATION: 7:30 AM – 8:00 AM**

**SEMINAR: 8:00 AM – 12:00 PM**  
**DENTISTS \$50 | STAFF \$25**

### Free Presentation\*

*Cyber Security & Compliance  
In Today's Dental Office*

**PRESENTATION: 1:00 PM – 2:00 PM**

*\*No CDEs are offered for the Cyber presentation.*

## HOTEL ACCOMMODATIONS

### Hilton Madison Monona Terrace

9 East Wilson Street, Madison, WI 53703

### Reservations

**PHONE NUMBER:** (877) 510.7465 or (414) 935.5941

**PRICE:** from \$189.00 (2 Double Beds)

**CHECK-IN DATE:** Sept. 14 – Sept. 15, 2017

**GROUP NAME:** Wisconsin Dental Association

**GROUP CODE:** WDA

**CUT OFF DATE:** Tuesday, August 15, 2017

*\*Skywalk connects hotel to the convention center*

**Please contact Professional Insurance  
Programs with any questions or concerns.**

**(800) 637.4676**

**INFO@PROFINSPROG.COM**

## DIRECTIONS

**From the NORTH** via I-90/94: Take I-90/94 to the Hwy 151 exit (southwest) going toward the State Capitol. Take 151/E. Washington Ave. all the way into downtown. As you approach the Capitol Square, follow 151 from E. Washington left onto Blair Street. Take Blair two blocks and turn right onto Wilson St. A few blocks up Wilson, just past Olin Terrace, turn left into the Monona Terrace parking structure.

**From the NORTHEAST** via Hwy 151: Follow Hwy 151 toward the State Capitol. Take 151/E. Washington Ave. all the way into downtown. As you approach the Capitol Square, follow 151 from E. Washington left onto Blair Street. Take Blair two blocks and turn right onto Wilson St. A few blocks up Wilson, just past Olin Terrace, turn left into the Monona Terrace parking structure.

**From the EAST** via I-94: As you approach the city, follow Hwy 30 into Madison. Take the "State Capitol" exit off of Hwy 30, and you will then be on E. Washington Ave. As you approach the Capitol Square, follow 151 from E. Washington left onto Blair Street. Take Blair two blocks and turn right onto Wilson St. A few blocks up Wilson, just past Olin Terrace, turn left into the Monona Terrace parking structure.

**From the SOUTHEAST** via I-90: Take the Hwy 12 & 18 West (Beltline) exit to Madison. Exit at John Nolen Dr. and continue two miles to the Monona Terrace parking structure entrance, which will be on your right.

**From the SOUTHWEST** via Hwy 18 & 151: As you approach Madison, take the Hwy 12 & 18 (Beltline) East exit. Take the John Nolen Dr. exit off the Beltline and follow John Nolen 2 miles to the Monona Terrace parking structure entrance, which will be on your right.



Ten Things  
I'm Concerned About  
in the Practice of Dentistry  
(and you should be, too)

**FRIDAY, SEPTEMBER 15, 2017**

### Monona Terrace Community and Convention Center

One John Nolen Drive  
Madison, WI 53703  
(608) 261.4000



## COURSE DESCRIPTION

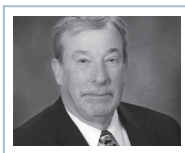
The practice of dentistry is experiencing change at an unprecedented rate. In this survey of the current environment, we will examine ten traditional or emerging sources of professional liability and/or regulatory risk faced by today's practicing dentist. Topics which will be discussed include inadequate history and physicals, anesthesia risks, the patient as doctor, and patients with limited English proficiency (LEP). The format will be interactive lecture, with time allowed for Q & A.

## COURSE OBJECTIVES

At the conclusion of this presentation, the participants will be able to:

- ▶ List ten recognized sources of potential professional liability and/or legal risk common to the practice of dentistry;
- ▶ Evaluate their practice to determine its exposure to these risks;
- ▶ Explain strategies to ameliorate or eliminate these risk exposures.

## SPEAKERS



**Theodore (Ted) Passineau, JD**  
HRM, RPLU, CPHRM, FASHRM

A Senior Patient Safety & Risk Consultant with MedPro Group, Ted has worked in the

field of medical professional liability since 1987. His professional achievements include experience as a medical malpractice defense attorney, risk management consultant, director of risk management, and director of continuing medical education for both doctor-owned and commercial professional liability insurers. Ted has provided instruction to thousands of healthcare providers across the United States and internationally and has written extensively on various professional liability topics. In addition to his academic credentials, Ted has been trained in healthcare mediation and conflict resolution by the Harvard School of Public Health, and clinician-patient communication by the Institute for Healthcare Communication. His affiliations include Adjunct Professor of Medical Law at the Thomas M. Cooley Law School, advisory panel member for a physician litigation stress website, and former board member of the Tri-County Medical Control Authority.



**W. Patrick Sullivan, Esq.**

Represents professional health care providers, including doctors, dentists, nurses, and nursing homes in

malpractice claims and in matters pending before professional licensing boards. His experience includes successful jury trials in numerous counties throughout Wisconsin, as well as several hearings before the Department of Regulation and Licensing. He graduated from Tufts University (BA), Columbia University (MA), and Marquette Law School (with honors). He also defends health care providers and clinics against employment discrimination claims before the ERD and EEOC. He is a frequent presenter at risk management seminars for health care providers across Wisconsin. Since 1996, Pat has represented all of PIP's insured dentists in Wisconsin malpractice cases.



## Continuing Education Credits

MedPro is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing dental education programs of this program provider are accepted by AGD for Fellowship/Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from October 1, 2015, to September 30, 2018. Provider ID 218784.

MedPro designates this continuing education activity as meeting the criteria for up to 4 hours of continuing education credits. Doctors should claim only those hours actually spent in the activity.

## Premium Credit

MedPro insureds who attend the seminar *Ten Things I'm Concerned About in the Practice of Dentistry (and you should be, too)*, may be eligible to earn a 7.5% risk management premium credit\* for the next three policy renewals.