

### Risk Management Seminar Schedule

#### REGISTRATION

7:30 AM – 8:00 AM

Light Continental Breakfast

#### SEMINAR

8:00 AM – 12:00 PM

Dentists \$50 | Staff \$25

### Hotel Accommodations

**Hilton Madison Monona Terrace**  
9 East Wilson Street, Madison, WI 53703

#### RESERVATIONS

**PHONE NUMBER:** 800-445-8667 or 608-255-5100

**PRICE:** From \$209 + tax

**CHECK-IN DATE:** Sept. 21 – Sept. 22, 2023

**GROUP CODE:** WDA

**CUT OFF DATE:** Monday, August 21, 2023

Please contact Professional Insurance  
Programs with any questions or concerns.

800.637.4676 | [INFO@PROFINSProg.COM](mailto:INFO@PROFINSProg.COM)

**REGISTRATION DEADLINE**  
**September 7, 2023**

### DIRECTIONS

Use Google Maps for detailed driving directions from your point of origin. If using GPS please use these coordinates rather than One John Nolen Drive: 43.069972, -89.382583. You will arrive at the John Nolen Drive entrance to the Monona Terrace parking ramp. Or, input 1 W. Wilson Street to enter the parking structure from Wilson St. or to use the drop-off lane.

You'll find plenty of parking convenient to Monona Terrace Community and Convention Center. Monona Terrace features a State-owned and managed 600-space, automated parking structure available 24/7 and is accessible via West Wilson Street and the eastbound lanes of John Nolen Drive. Acceptable forms of payment for the automated ramp include Master Card, Visa, Discover, American Express or cash (no coin). Parking meters are also available for parking and can be accessed at the Wilson Street entrance—simply stay to the right as you enter to get to the top level where the meters are located. Parking meters accept quarters, dimes, and nickels.

The seminar will take place in the Hall of Ideas meeting rooms.



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## Keeping Dental Malpractice Out of Your Life

FRIDAY, SEPTEMBER 22, 2023

**Monona Terrace  
Community & Convention Center**

One John Nolen Drive

Madison, WI 53703

608.261.4000

[www.insuranceformembers.com/rms23](http://www.insuranceformembers.com/rms23)





## COURSE DESCRIPTION

This case-based presentation will provide risk management strategies to reduce the potential for being sued for dental malpractice. It will take participants through the dental malpractice litigation process, initially explaining what constitutes dental malpractice and lack of informed consent, discuss the requirements and pitfalls of recordkeeping, review the most common case types that lead to malpractice claims, provide actual closed case scenarios to demonstrate real world applications of the principles, and conclude with the ways that dental malpractice insurance impacts these circumstances. Attention will be given to the role that office staff members sometimes play in situations which lead to lawsuits, as well as the effects of criticisms by subsequent dental practitioners.

## COURSE OBJECTIVES

At the conclusion of this presentation, the participants will be able to:

- Understand what constitutes dental malpractice and lack of informed consent;
- List various risk management approaches to reduce the likelihood of being sued;
- Appreciate the role of office staff involvement in both leading to and preventing a lawsuit; and
- Recognize what types of insurance policies might create gaps in coverage.

## SPEAKERS



**Robert Thompson**  
RT, JD, MBA, LLM, CPCU, RPLU

Robert, MedPro Group's Risk Solutions Dental Lead, has a diverse background in law, medicine, professional liability insurance, and healthcare risk management. He is a radiology technologist who worked for nearly 10 years at several hospitals. His previous roles also include Senior VP of Risk Management and Director of Client Education for two professional liability insurance companies. Robert is a U.S. Army paratrooper and combat veteran — he graduated first in his class from both the U.S. Army Radiology Technologist School and Avionics School. His educational achievements include a B.A. in Business Administration summa cum laude from North Georgia State University, a J.D. from the University of Georgia School of Law, an MBA from Lincoln University, and a master of laws degree from the University of Missouri School of Law. Robert is committed to helping dentists across the nation understand the importance of risk management by providing them with the knowledge and resources to practice safely.



**W. Patrick Sullivan, Esq.**

Represents professional health care providers, including doctors, dentists, nurses, and nursing homes in malpractice claims and in matters pending before professional licensing boards. His experience includes successful jury trials in numerous counties throughout Wisconsin, as well as several hearings before the Department of Regulation and Licensing. He graduated from Tufts University (BA), Columbia University (MA), and Marquette Law School (with honors). He also defends health care providers and clinics against employment discrimination claims before the ERD and EEOC. Since 1996, his law firm has represented PIP's insured dentists in Wisconsin malpractice cases.



WISCONSIN DENTAL ASSOCIATION  
Locally Approved PACE Program  
Provider for FAGD/MAGD credit.  
Approval does not imply acceptance by  
any regulatory authority or AGD endorsement.  
8/1/2022 to 7/31/2028  
Provider ID# 219281

## Continuing Education Credits

The Wisconsin Dental Association designates this continuing education activity as meeting the criteria for up to 4 hours of non-clinical continuing education credits. Doctors should claim only those hours actually spent in this activity.

This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of the Wisconsin Dental Association and Professional Insurance Programs.

## Premium Credit

MedPro insureds who attend the seminar *Keeping Dental Malpractice Out of Your Life*, may be eligible to earn a 7.5% risk management premium credit\* for the next three policy renewals.

\* Approval by MedPro does not imply acceptance by a state or provincial board. Premium credit eligibility and amount subject to state insurance filings and policy type. Completion of a risk management course does not imply or guarantee renewal.